

# PRESS RELEASE

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## HELLO! HELLO! OVATION'S BACK WITH VERTIGO!

September 6, 2006 – Kingston, Ontario

The long-awaited comeback of U2's Vertigo tour is here! Fans from Australia, New Zealand, Japan and Hawaii now have the chance to experience the rescheduled touring phenomenon already seen in North America, Europe and South America. We are proud to announce that Ovation Travel Experiences (OTX) is along for the ride! The staff at Ovation is dedicated to providing our customers with the best event experience possible, with a variety of concert packages for Vertigo 2006.

The music industry was shocked earlier this year to hear about the demise of ETS Travel Services, an industry pioneer dating back to 1973. Attention shifted immediately to the hundreds of clients who had booked with ETS, and were now searching for answers regarding their purchased U2 ticket packages! As one of the major selling outlet for ETS, Ovation Travel felt the effects of their closure first hand. Friends quickly found themselves without work, and the existing OTX staff struggled to keep our own product moving forward. Despite the confusion and hardship, we did not forget about those left in limbo that we had the chance to help! Ovation immediately contacted The Next Adventure (TNA) and offered our assistance to the U2 community, and to help solve the dilemma. The folks at TNA graciously promised to take care of everyone who had booked with the former ETS, providing quick answers to concerned U2 fans. With Ovation's help, those fans were contacted and once again given the chance to see U2 live in concert!

Ovation Travel's hassle-free U2//Vertigo packages are available from Brisbane to Honolulu, as the tour treks its way across the Pacific Ocean. Check out our website @ [www.otx.ca](http://www.otx.ca) for the latest in hotel accommodation packages, or pre-concert Experiences. For those planning to attend the tour finale in Hawaii, Ovation offers a special once-in-a-lifetime package; a Spectacular Hawaiian Luau. A celebration of U2 for the closing show of the U2//Vertigo 2006 tour. Be part of the U2 Hawaiian Fan Luau at Hawaiian Waters Adventure Park on December 8 in Honolulu! This spectacular event will be the largest fan gathering of the entire U2//Vertigo tour. Enjoy dining, dancing and a party that lasts all night featuring a live performance by a premiere tribute band. The fun starts at 4:00pm, and the lights go off at 2:00am. Authentic Hawaiian Hula and Fire Dancers will perform, with the entire event hosted by a special celebrity guest. U2 Fan Luau packages include general admission tickets to the December 9<sup>th</sup> U2 concert at Aloha Stadium, with special guests Pearl Jam. We feature exciting packages from \$49.95USD, (with a special early-bird price of \$35.00USD for fans already attending the concert itself) for the Official U2 Hawaiian Fan Luau. Also available are a limited number of U2//Vertigo General Admission packages at \$169.95, including the Hawaiian Luau.

### ABOUT OVATION

Started in 1969, Ovation Travel Experiences is an organization made up of fresh minds, seasoned industry veterans, and some key employees of the former ETS Travel Services, providing you with over 100 years of combined music and travel experience. We have provided entertainment travel packages to literally thousands of clients both locally and internationally. For more information on Ovation Travel Experiences, please visit our web site – [www.otx.ca](http://www.otx.ca). For more information on OTX event packages, contact [info@otx.ca](mailto:info@otx.ca).

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